

Public Health Project Funding – 2013/14

Background

The recent transfer of public health responsibilities to local government represents an opportunity for us all to develop how we work in relation to improving our residents' health.

Towards this aim, West Berkshire Council is making funding available to encourage new ideas and projects aimed at delivering public health outcomes. The emphasis is on encouraging joint working between the new Public Health Team and a wide range of colleagues from both the council and the local Clinical Commissioning Group (CCG).

Process

Expressions of interest are invited that briefly outline ideas for projects. These can be submitted by

- any West Berkshire Council department
- Newbury and District CCG or North and West Reading CCG,
- Any Voluntary/community group

A 'Project Lead' must be identified and, in the case of the council, should be endorsed by a Chief Officer or Director as a 'Project Sponsor'. A one-page form is attached for expressions of interest.

From the expressions of interest a shortlist of projects will be drawn up by a panel consisting of the West Berkshire Chief Executive, Strategic Director for Public Health and Head of Public Health and Wellbeing. The criteria by which projects will be assessed are attached. Leads for shortlisted projects will then be asked to submit a full proposal that gives more detail on how a project will be managed and evaluated.

The local Public Health team are on hand to offer any advice or help in drawing up expressions of interest and/or subsequent full proposals. Please contact Lesley Wyman, Head of Public Health and Wellbeing or April Peberdy, Public Health Programme manager for more information - <mailto:lwyman@westberks.gov.uk>
<mailto:apeberdy@westberks.gov.uk>

Deadlines:

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|---|-------------------------------|
| Submission of expressions of interest | By 9 th August |
| Shortlisted project leads invited to submit full proposal | By 19 th August |
| Submission of full proposals | By 5 th September |
| Confirmation of successful projects | By 16 th September |

Attached Documents:

- 'Expression of Interest' Form
- Criteria for assessing proposals

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Expression of Interest Form

(email completed form to <mailto:lwyman@westberks.gov.uk> or <mailto:apeberdy@westberks.gov.uk> (deadline: August 9th, 2013)

| | |
|---|---|
| Title of Project | |
| Project Lead Name, Position, Department & Contact Details | Project Sponsor (if different) Name, Position, Department & Contact Details |
| Project Overview Please include a description of the nature of the project and the intended outcomes (along with how they will be assessed). Please also give a brief description of how the requested funding will be spent. | |
| Estimated Total Funding Requested NB: funding may be requested for 2013/14 and 2014/15 £ | |

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Project Assessment Criteria

Expressions of Interest and full proposals will be assessed against the following criteria.

In order to be considered for funding it is not essential that project proposals meet all the criteria set out above. Rather, the criteria should be seen as aspirational and as a guide for setting out the potential value of projects.

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| 1 | Extent to which outcomes are defined and measurable. |
| 2 | Likelihood of the project achieving outcomes in specified time period (up to March 2015) and without recurrent investment. |
| 3 | Extent to which outcomes relate to priorities within Joint Health & Well-Being Strategy. ¹ |
| 4 | Extent to which outcomes relate to elements of the Public Health Outcomes Framework ² . |
| 5 | Quality of evidence upon which the project is based ³ . |
| 6 | Extent to which the project promotes joint working across services and directorates. |
| 7 | Extent to which the project addresses an existing health inequality (such as by addressing a particular community's needs). |
| 8 | Extent to which the project could be sustained through integration into existing systems and workstreams. |
| 9 | The extent to which the project aims to prevent deterioration in health and thereby reduce future demand on services. |

¹ <http://www.westberks.gov.uk/index.aspx?articleid=26679>

² <https://www.gov.uk/government/publications/public-health-outcomes-framework-update>

³ NB: Evidence may relate to data on effectiveness of interventions and/ or local need